



A Closer Look at Yeastar Cloud PBX

Hosted Business Phone System for SME

Numbers Don't Lie: Why Cloud PBX & Unified Communications

Cloud

New businesses that switch to cloud-based hosted VoIP can cut initial start-up costs by up to 90%.

Remote Working

80% of the global workforce has already spent time working away from a desk each day.

Mobility

74% of employees use mobile app for business calls with VoIP service. It is projected that there will be 3 billion mobile users of VoIP by 2021.

UC

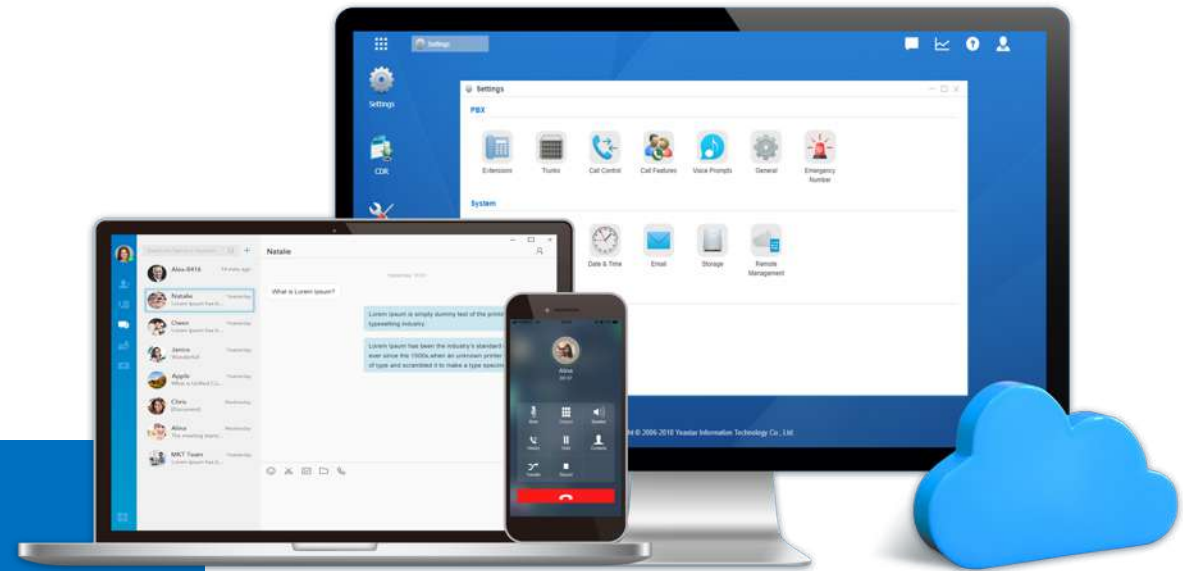
Having unified communications help employees save an average of 32 call minutes per day.

These businesses may find Cloud PBX a perfect fit:

- Businesses short of IT staff and avoiding maintaining PBX equipment
- Seasonal businesses with fluctuating communications needs
- Companies operating at multiple sites
- Rapidly growing start-ups with unpredictable future capacity needs
- Businesses having a number of teleworkers and remote employees
- Companies lacking traditional office space

Product Overview

Taking advantage of cloud technology, Yeastar Cloud PBX not only offers a stable, robust and fully-featured business telephone system, but also saves a lot of costs on implementation, maintenance, and phone bills. Additionally, the high scalability and great flexibility make it a perfect fit for small and medium-sized businesses.



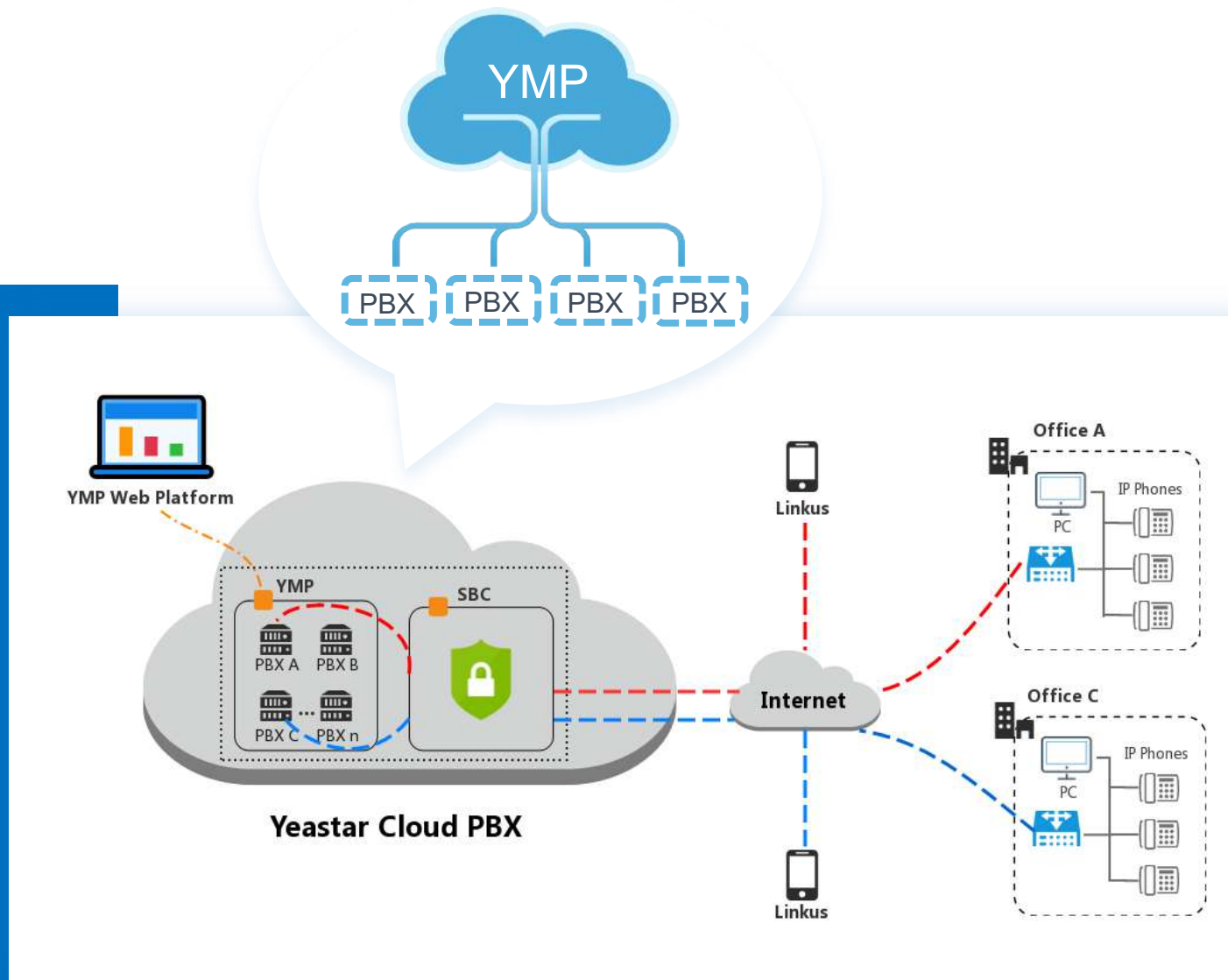
- Unified Communications & Free Softphone
- Each PBX: 500 Users & 500 Concurrent Calls
- SIP trunking and connectivity with PSTN, E1/T1/PRI, ISDN BRI, and GSM/3G/4G
- Yeastar Management Plane (YMP): Service Delivery Platform

Delivered from the Cloud

How Yeastar Cloud PBX Works

Yeastar Cloud PBX is delivered from the cloud, through a centralized platform, Yeastar Management Plane (YMP), where service providers can:

- Create PBX instances;
- Offer enterprise-grade pay-as-you-grow phone services;
- Simplify service delivery, increase flexibility, and streamline management.



Easy to Deploy and Manage

Yeastar Cloud PBX provides a robust set of management features to help you focus on your business, not your phone system.



Have the Cloud PBX instance up and running in a day or less without deploying hardware.



Provision Yealink, Snom, Fanvil, and more IP phones in bulk quickly and easily.



Easy configuration, administration, and maintenance through the intuitive web GUI.



Automatically configure worldwide SIP trunks with default ITSP templates.

Intuitive Web GUI



Intuitive web GUI with the point-and-click configuration for administrators.



Multi-level user permission to allow extension users to control individual settings.



Event Center, System Log, Backup and Restore.



Enjoy Rich PBX Features in the Cloud

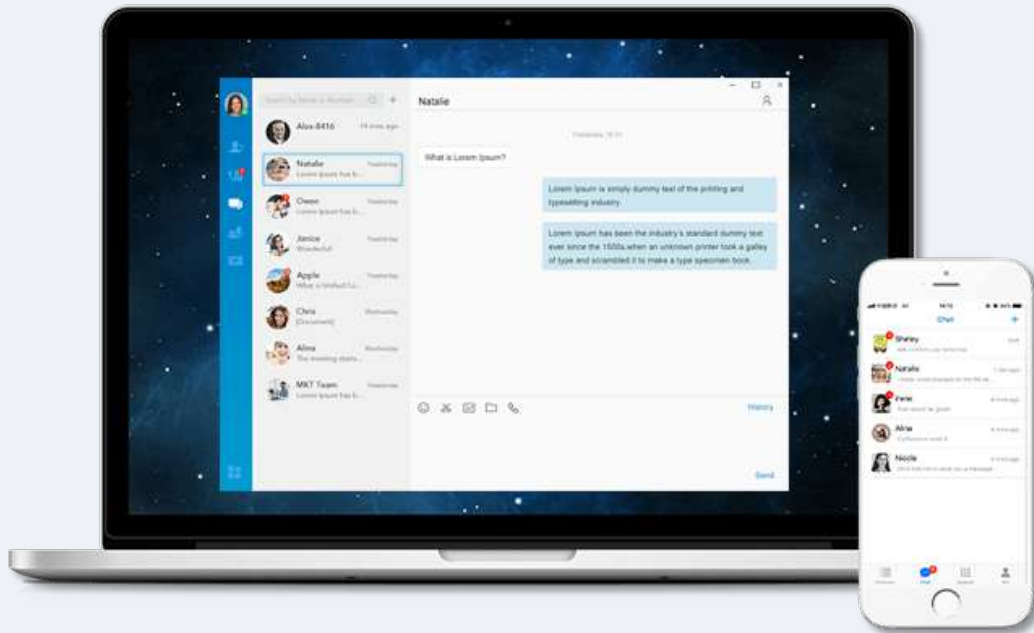
Yeastar Cloud PBX is packed with a full suite of compelling enterprise-grade business communication features.

- ✓ Auto Attendant (IVR)
- ✓ AutoCLIP
- ✓ Blacklist/Whitelist
- ✓ Call Back
- ✓ Call Detail Records
- ✓ Call Forwarding
- ✓ Call Monitor
- ✓ Call Recording
- ✓ Call Routing
- ✓ Call Parking
- ✓ Call Pickup
- ✓ Call Transfer
- ✓ Conference
- ✓ DISA
- ✓ DNIS
- ✓ Do Not Disturb
- ✓ Emergency Number
- ✓ FAX support
- ✓ Fax to Email
- ✓ Find Me/Follow Me
- ✓ LDAP
- ✓ Mobility Extension
- ✓ Music on Hold
- ✓ Ring Group
- ✓ Queue
- ✓ SIP Forking
- ✓ SLA
- ✓ Speed Dial
- ✓ Time Condition
- ✓ Video Calls
- ✓ Voicemail
- ✓ Voicemail to Email
- ✓ and more

Free Softphone & Unified Communications

Linkus is a unified communications app for Windows desktop, Mac desktop, iPhone and Android phones.

Designed for Yeastar Cloud PBX, it transforms employees' desktops and mobile phones into office extensions to provide consistent call experience, and add more powerful collaboration features, such as presence, chat, CRM integration, click to call, etc.



Breaking Free from the Desk



Work remotely with the same communications features you have at the desk. You can transfer, hold, mute, and record calls, as well as set up call forwarding rules and ring strategies to ring incoming calls on the devices you prefer.

Accessing Voicemails & Recordings from Anywhere



The voicemail messages and recorded calls are synchronized on Linkus Softphone and Yeastar Cloud PBX. You can check them through Linkus effortlessly to stay informed of important messages and respond to them quickly.

Increasing Collaboration and Engagement



Collaboration features such as ad hoc conference, instant messaging and file sharing supplement phone calls to increase flexibility. The presence status tells if a colleague is available, busy, or away, avoiding you unnecessary call attempts.

CRM Integration: Aligning Data with Conversation



Google Contacts



Outlook



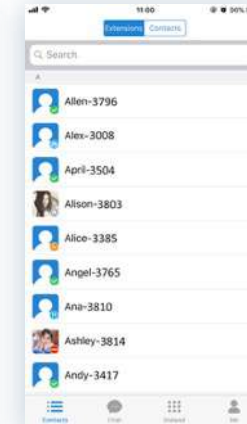
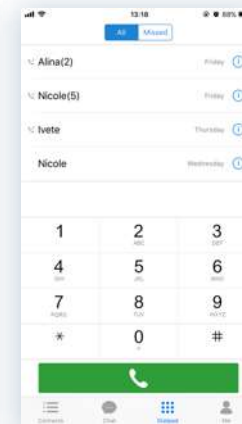
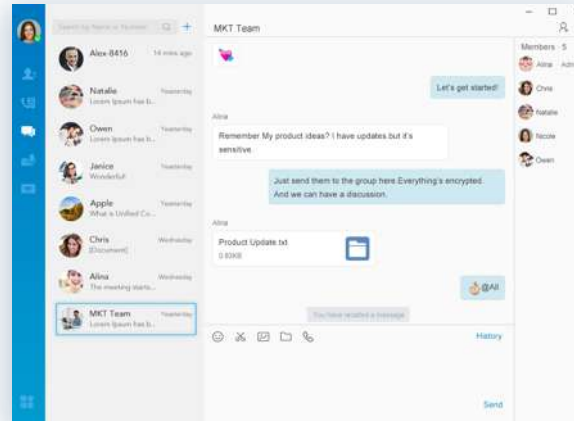
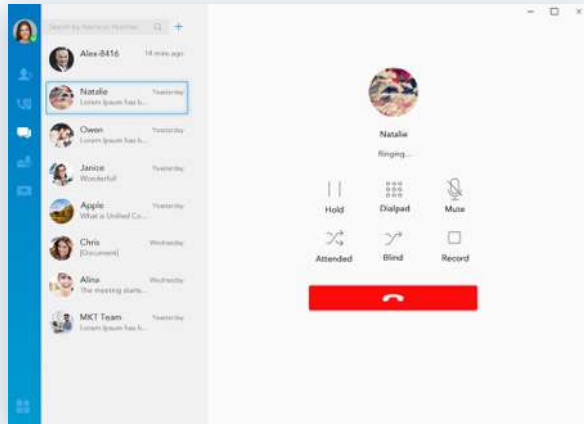
Microsoft
Dynamics 365



Benefit from the integration

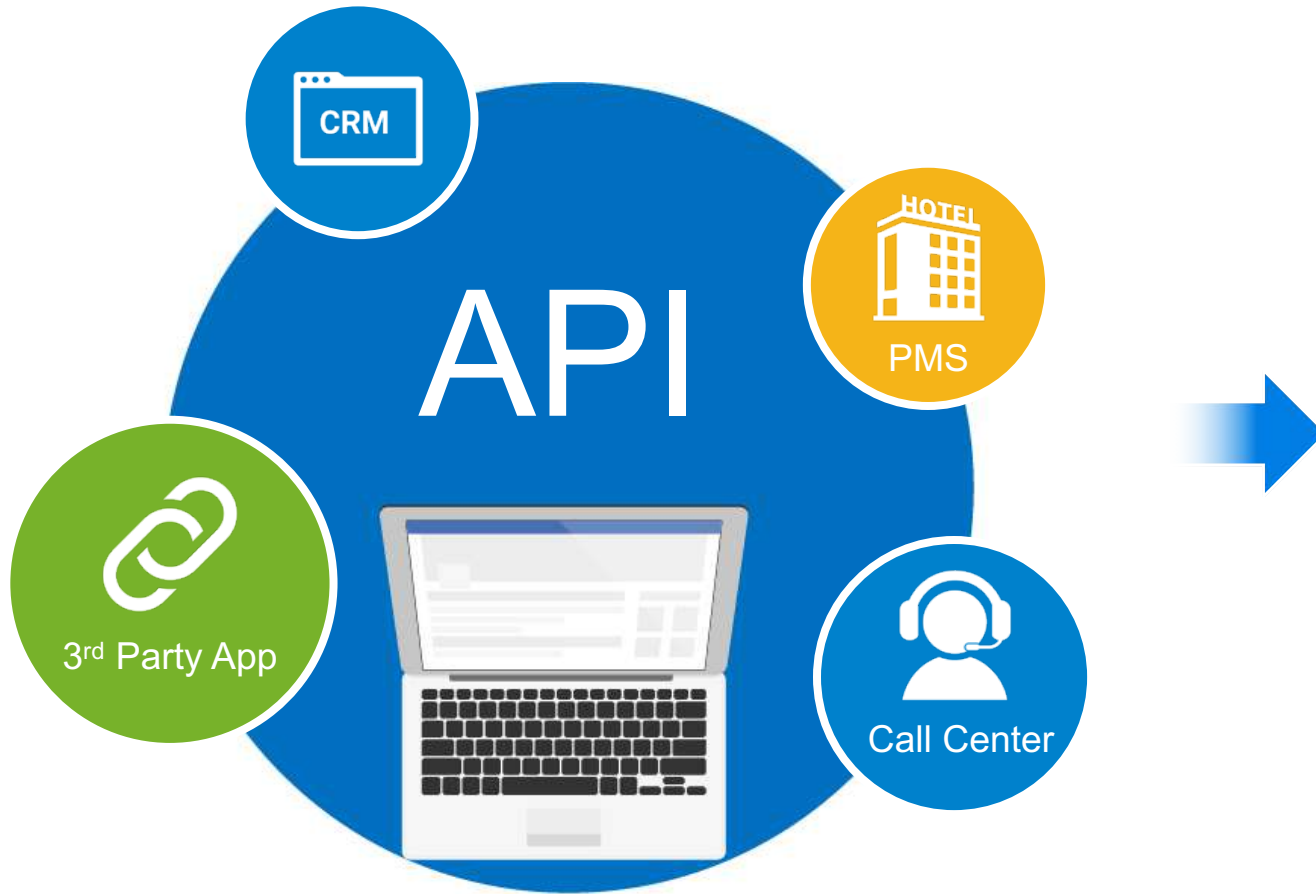
- Click to call, transfer, and hang up directly from the CRM screen.
- Optimize agent performance and call center operations.
- Call pop-up with customer records presented.
- Keep detailed records of your call history.
- Take notes of your calls.

Stay Connected Anywhere Anytime



- Ad-hoc Conference (iOS & Android)
- Easy Login with QR Code Scan
- Extension List
- Call Forwarding Rules
- Ring Strategy Selection
- Call Waiting
- Call Transfer
- Call Hold, Mute
- Auto Answer
- CallKit (iOS 10 or above)
- Call History
- Chat History
- One Touch Recording
- HD Audio Calling
- Instant Messaging
- Group Chat
- Presence
- Custom Presence Description
- Unified Messaging
- File Sharing up to 100MB in size (Windows & Mac)
- Outlook Contacts Integration (Windows)
- Google Contacts Integration (Windows)

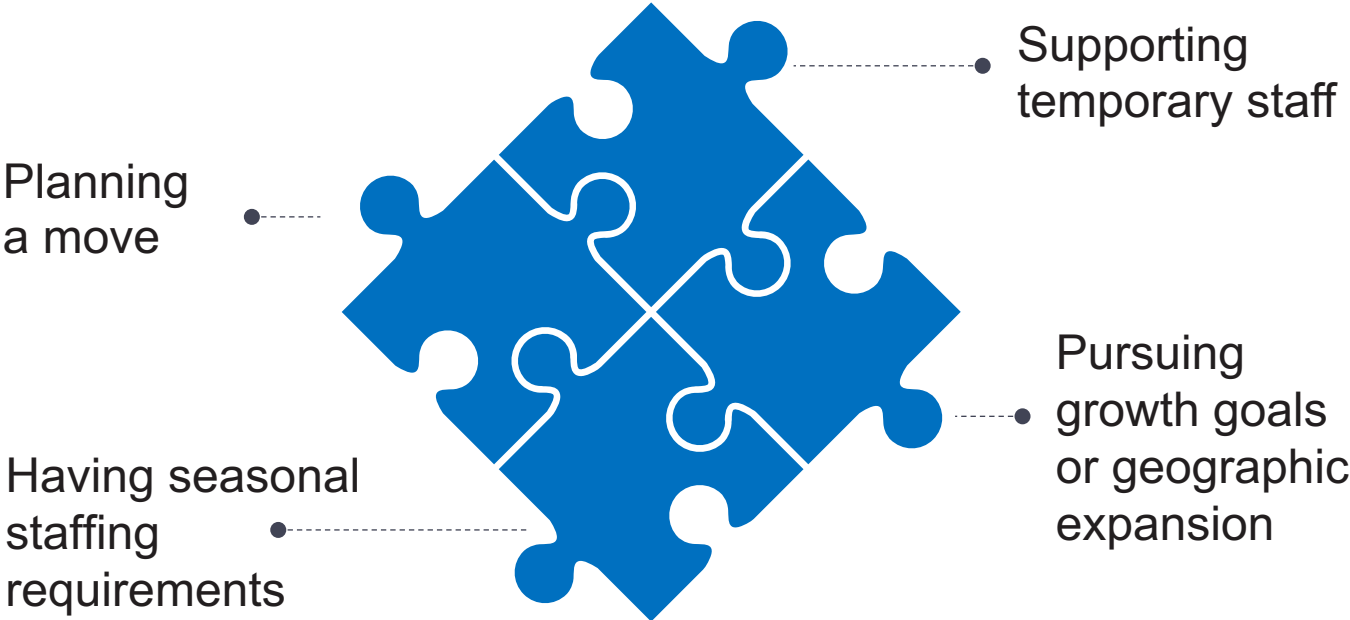
More Business Opportunity with API



- Intelligent call process and call control via a 3rd party application
- Custom voice services based on business needs
- Statistics retrieval and text messaging
- Automatic synchronization with event notification

High Scalability for Future Expansion

With Yeastar Cloud PBX, you can easily add new users and expand the system as you business grow, which will be particularly beneficial to these scenarios:

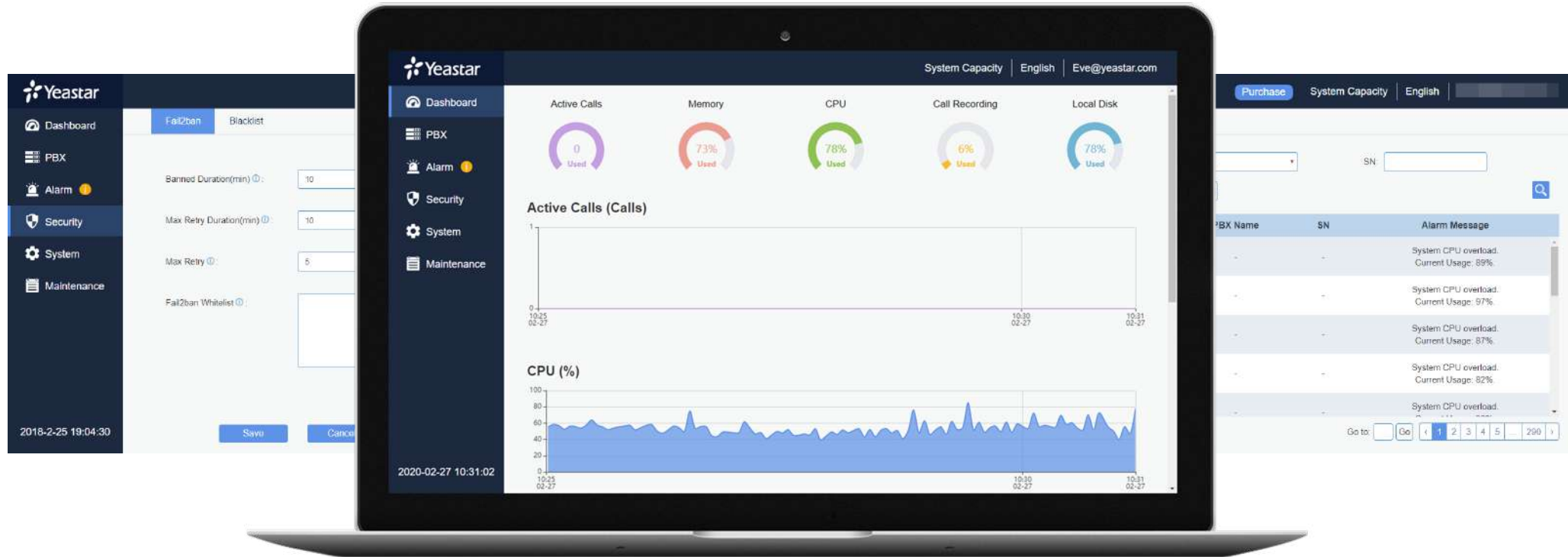


Unifying Multiple Locations

- Connecting the headquarter, branches, remote offices, and a handful of teleworkers under a single cloud phone system
- Giving geographically dispersed employees the same features and continuity
- Realizing direct transfers and extension-dialing between multiple business locations
- Removing the need for IT professionals to manage communications systems at each site

Introducing YMP: Jump-start Hosted PBX Business

Add more sales opportunities by adding Yeastar Cloud PBX to your portfolios.



Deliver Cloud Phone Service from a Proven Platform



Multi-instance Architecture

YMP boasts the multi-instance infrastructure. The independence among Cloud PBX instances makes sure the separation of different customers' data and allows for greater flexibility on configuration, customization, and upgrades.



Create PBX in a Minute

YMP allows for quickly creating multiple PBX systems on a single platform, and the PBX will go live immediately. Each YMP supports a maximum of 100 PBX instances, 2000 extensions, and 500 concurrent calls.



On-demand Scalability

The number of PBX, users and concurrent calls can all be resized with a few clicks according to various customer needs, helping your craft flexible solutions for every type of business opportunity.

CapEx Solution: Bring Your Own Infrastructure

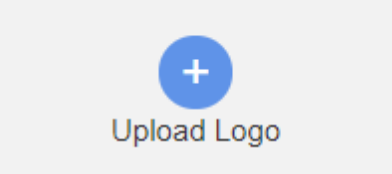
You can deploy YMP on public cloud service platforms or host it in your own data center through virtualization. Yeastar will do the installation work for you and you stay in complete control of the platform.

OpEx Turnkey Solution: No Server Needed

You need not prepare any server to get started and have no infrastructure to maintain, ensuring low initial costs, low risks, and fast time-to-market. Technical support, maintenance, and system upgrades are all included.



Logo Image:




Upload Logo

The uploaded file should meet the following requirements:

- File format: PNG,JPG,JPEG
- File size: Less than 1MB
- Optimum dimensions: 200×90

Product Name:

Favicon: 

The uploaded file should meet the following requirements:

- File format: ico
- File size: Less than 300KB
- Dimensions: 16×16, 32×32

Co-branding: Flexibility in the Go-to-Market Strategy

We offer the co-branding option to enable our partners to customize Cloud PBX created on YMP in terms of the product name, logo, favicon and welcome email template. Our partners can promote their own brands and enjoy flexibility in the go-to-market strategy.

Red Bull Ireland Migrated to the Cloud



Background

Red Bull Ireland used to have a disparate set of legacy Avaya phone systems for different branches, lacking in flexibility and robust unified communications capabilities. What they were looking for was a phone system that could keep their employees connected anywhere anytime with high system availability and minimum downtime.



Solution

To meet the growing needs, the company deployed Yeastar Cloud PBX to unify 3 branch offices into a single phone system, giving geographically dispersed employees the same features and consistent communication experience. Additionally, the system reduced the burden on IT staff and the costs of paying for on-site phone system maintenance.

Customer Testimonials



We like where we sit in the market and feel we can do our best here. Yeastar provides the perfect cloud solution to the small business marketplace.

- Chris Spicer, MD of Vocaltel



YMP has empowered us to deliver a robust and reliable solution to our customers. With YMP we were able to monetize monthly fees from our customer base to assist with the expansion of our cloud offering. Previously, this would have all gone to a reseller and we would have effectively been a reseller.”

- Ciarán Ó Broin, NetTraffic

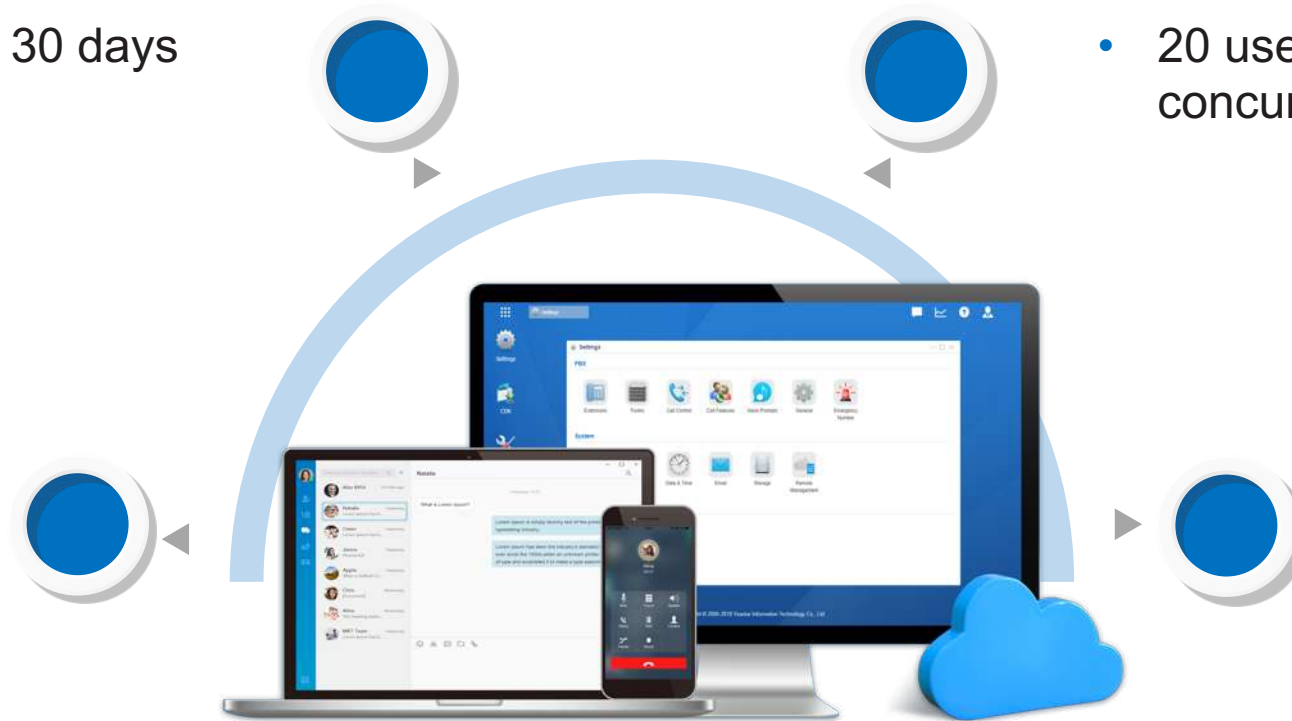
Yeastar Cloud PBX Free Trial

- 30 days

- 20 users & 4 concurrent calls

- Linkus Softphone.
All-inclusive features.

- No upfront cost.
No HW needed.



Sign up at : www.yeastar.com/free-trial

THANK YOU

For Your Precious Time and Your Attention

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